

COBA LEADERSHIP TEAM MINUTES

October 5, 2018

Present: Gloria Buchanan, Mark Frank, Kurt Jesswein, Gerald Kohers, Philip Morris, Mitchell Muehsam, and Valerie Richards.

1. Approval of Minutes. The minutes were modified and approved.

2. Curriculum.

a. BUAD 1305. There needs to be a new book for the course. The current book is outdated and does not cover the latest research in the field. The new book is "Business Administration: A Practical Approach" by David A. Aaker and John W. Johnston. It is a comprehensive text that covers all aspects of business administration and is written in a clear, concise, and engaging style. It is available in paperback and hardcover formats. The price is \$49.95 for the paperback and \$79.95 for the hardcover. It is available at Amazon.com, BarnesandNoble.com, and other major retailers.

4. CAD update.

- a. Let's Talk Student Event. Will discuss at the next meeting.
- b. Entrepreneur-in-Residence. The inaugural Entrepreneur-in-Residence presentation is scheduled for Monday, October 22, 2018 at 9:45am in the GPAC. Jim "Mattress Mac" McIngvale will be the speaker.
- c. APS Faculty Access.
- d. There is a new minor in Public Administration and Public Policy.

review panel and a list of students to serve on the panel. The Dean will talk to the Provost about the timeline for faculty and chair response.

5.